



LAUNCH CALENDER

JUNE 2012						
Mon	Tue	Wed	Thur	Fri	Sat	Sun
28	29 Step 1 Main Email List	30	31 Step 2 Main Email List	1	2	3
4	5 Step 3 Main Email List & Blog Post	6	7 Step 4 Interest List	8	9	10
11	12 Step 5 Interest List	13	14 Step 6 Main & Interest List	15	16	17
18 Step 7 Interest List	19 Step 8 Main Email List & Blog Post	20 Step 9 Interest List	21	22 Step 10 Main Email List	23	24 Step 11 Main & Interest List
25	26	27	28	29	30	

 PRELAUNCH

 LAUNCH